

### **COMPATIBLE WITH:**

HP Color LaserJet Pro M252DW; M277DW (HP 201A)

Machine Type: Color Toner
Print Speed: Up to 19 ppm
Print Resolution: 600 x 600 dpi

Page Yield: See Chart

### **MSE BRAND FEATURES & BENEFITS**

MSE approved this product using the market's most exhaustive testing protocols, including: environmental stress testing, accelerated aging testing, shipping simulation and yield testing.

Great dealer margins available to OEM customers seeking best alternatives to very costly OEM cartridges.

MSE's proprietary robotic routing and other conversion technologies enable immediate availability.

#### **OEM INFORMATION**

Released in March 2015, the M252 series replaces the M251 series.



Every aspect of our MSE brand products, from quality and reliability to aesthetics and environmental impact, is thoroughly analyzed on an ongoing basis. We look for areas of improvement beyond the industry standard and create ground-breaking technologies to keep pace with OEM design. The result is Your Best Alternative to the OEM.



Advanced Color Technologies is the culmination of years of research, development, and employed resources with the goal of providing the industry's best OEM-alternative for color toner cartridges.



ISO 9001:2008 certification is a global standard that the world's leading companies use to establish quality management system. ISO 9001:2008 connotes quality to global consumers and MSE brand adheres to these standards and strives to continuously improve, therefore providing the best customer experience.



This product features patent-pending technology. Designed to eliminate problems while improving the reliability and consistency of each and every cartridge.





# **MSE BRAND REMANUFACTURED 201A TONER SERIES** FOR THE HP COLOR LASERJET M252 PRINTER

PRODUCT	MSE PART NO.	OEM PART NO.	MSE YIELD²	COST PER PAGE <sup>3</sup>		RECOMMENDED STREET PRICE <sup>3</sup>	
				MSE	OEM	MSE	OEM
MSE Brand Black Toner	MSE0221201014	CF400A	1,500	3.5¢	4.7¢	\$52.49	\$69.99
MSE Non-Brand Black Toner	MNB0221201010	CF400A	1,500	3.5¢	4.7¢	\$52.49	\$69.99
MSE Brand Cyan Toner	MSE0221201114	CF401A	1,400	13.2¢*	17.7¢*	\$62.24	\$82.99
MSE Non-Brand Cyan Toner	MNB0221201110	CF401A	1,400	13.2¢*	17.7¢*	\$62.24	\$82.99
MSE Brand Magenta Toner	MSE0221201314	CF403A	1,400	13.2¢*	17.7¢*	\$62.24	\$82.99
MSE Non-Brand Magenta Toner	MNB0221201310	CF403A	1,400	13.2¢*	17.7¢*	\$62.24	\$82.99
MSE Brand Yellow Toner	MSE0221201214	CF402A	1,400	13.2¢*	17.7¢*	\$62.24	\$82.99
MSE Non-Brand Yellow Toner	MNB0221201210	CF402A	1,400	13.2¢*	17.7¢*	\$62.24	\$82.99

#### **PRODUCT BOX DIMENSIONS**

### PRODUCT WEIGHT/SHIPPING

**MSE INFORMATION** 

U.S.: (L) 14.75in, (W) 4.25in, (H) 5.5in

U.S.: Black: 1.44lbs1 Color: 1.42lbs1

Complete with Smart Print Chip: Yes

## CONTACT YOUR SALES REPRESENTATIVE TODAY FOR MORE INFORMATION AND STOCK AVAILABILITY.

SPECIAL NOTES:



<sup>&</sup>lt;sup>1</sup> Weight may vary depending on packaging <sup>2</sup> Actual yield may vary depending on environmental conditions, media, and usage

<sup>&</sup>lt;sup>3</sup> All data is for reference only and is subject to change without notice \* CPP based on three colors (C,M,Y) used in conjunction