

# MSE BRAND REMANUFACTURED TONER CARTRIDGE FOR BROTHER TN720

NOW AVAILABLE



NORTH AMERICA RELEASE



## COMPATIBLE WITH:

Brother DCP-8110DN, DCP-8150DN, DCP-8155DN; HL-5440D, HL-5450DN, HL-5470DW, HL-5470DWT, HL-6180DW, HL-6180DWT; MFC-8510DN, MFC-8710DW, MFC-8810DW, MFC-8910DW, MFC-8950DW, MFC-8950DWT

Machine Type: **Monochrome Laser Printer**

Print Speed: **Up to 42 ppm**

Print Resolution: **1200 x 1200 dpi**

Page Yield: **See Chart**

## MSE BRAND FEATURES & BENEFITS

MSE approved this product using the markets most exhaustive testing protocols, including: environmental stress testing, accelerated aging testing, shipping simulation.

Great dealer margins available to OEM customers seeking best alternatives to very costly OEM cartridges.

All products are IP cleared - All resellers are indemnified against OEM litigation.

## OEM INFORMATION

Released in June 2012, the HL-5470 series replaces the HL-5370 printer series.



Every aspect of our MSE brand products, from quality and reliability to aesthetics and environmental impact, is thoroughly analyzed on an ongoing basis. We look for areas of improvement beyond the industry standard and create ground-breaking technologies to keep pace with OEM design. The result is Your Best Alternative to the OEM.



Ensuring long-term quality and reliability is the foundation of customer satisfaction. We understand that without strict adherence to quality standards, you simply cannot have a product that is competitive to the OEM. Our commitment is ensured by the most rigorous 5 step QC process in the industry.



ISO 9001:2008 certification is a global standard that the world's leading companies use to establish quality management system. ISO 9001:2008 connotes quality to global consumers and MSE brand adheres to these standards and strives to continuously improve, therefore providing the best customer experience.



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PRODUCT	MSE PART NO.	OEM PART NO.	MSE YIELD <sup>2</sup>	OEM YIELD <sup>2</sup>	COST PER PAGE <sup>3</sup>		RECOMMENDED STREET PRICE <sup>3</sup>	
					MSE	OEM	MSE	OEM
MSE Brand Mono Toner	MSE02037214	TN720	3,000	3,000	2.0¢	2.7¢	\$60.67	\$80.89
MSE Non-Brand Mono Toner	MNBO2037202	TN720	3,000	3,000	2.0¢	2.7¢	\$60.67	\$80.89

## PRODUCT DIMENSIONS

U.S.: (L) 13.00in, (W) 4.75in, (H) 7.75in

## PRODUCT WEIGHT/SHIPPING

U.S.: Black: 2.74lbs.<sup>1</sup>

## MSE INFORMATION

Complete with Smart Print Chip: No

CONTACT YOUR SALES REPRESENTATIVE TODAY FOR  
MORE INFORMATION AND STOCK AVAILABILITY.

### SPECIAL NOTES:

<sup>1</sup> Weight may vary depending on packaging

<sup>2</sup> Actual yield may vary depending on environmental conditions, media, and usage

<sup>3</sup> All data is for reference only and is subject to change without notice

