

FOR IMMEDIATE RELEASE

## CIG Launches Dealer-Focused Enhancements to Cloverimaging.com

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Chicago, Ill. — December 6, 2016 —Clover Imaging Group (CIG) recently launched updates to its website — [cloverimaging.com](http://cloverimaging.com) — to enhance and streamline the website user experience for our valued customers. A highlight of the new features is the freshly launched video center containing product, marketing, and solution content with easy to share social media functionality. The video center is contained within the new partner center, featured prominently on the main navigation bar of the website. Additional enhancements to the website include detailed access to order history for dealers, robust additions to the product and technical support section, and more.

“The new enhancements we recently launched reflect our two-pronged approach of both soliciting user feedback and deeply studying website analytics and user behaviors to gain key insights into how our customers are actually using cloverimaging.com,” said Mike Posch, SVP E-Commerce, Product Management, and Merchandising for Clover Technologies Group. “We will continue with this disciplined approach as we seek out new and innovative tools and functionality to streamline the purchasing process and give our valued dealers the most effective tools in the industry.”

The user dashboard at cloverimaging.com includes updates to make it more intuitive and streamlined for dealers to access pertinent account information as well as new product announcements. Users can now view all of their orders and invoices online, print invoices, and track shipments regardless of how they placed the order. In the new partner center options, dealers can find valuable resources such as updated product and technical support and the robust new video center. CIG’s video center makes it easy to access videos by topic or audience and enables users to share informative videos on social media.

Currently registered CIG customers can log in to their updated dashboard here: [www.cloverimaging.com/login](http://www.cloverimaging.com/login). New users can register here: [www.cloverimaging.com/register](http://www.cloverimaging.com/register).

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### **About Clover Imaging Group**

Clover Imaging Group (CIG) provides unparalleled support, collection opportunities, and solutions to independent dealers, OEMs, and retailers throughout the imaging channel and includes the most respected and well-known brands in the industry, including: MSE, Dataproducts, Clover Environmental Solutions, OPRA, Axess Managed Print Services, Tecno Toner, Depot International and Latin Parts. This impressive group offers the market’s widest array of products and services, supported by a vast engineering infrastructure, marketing resources, distribution capabilities, and strategic partnerships. By bringing all aspects of our business together, CIG is able to provide a level of partnership unsurpassed in the aftermarket imaging space. For more information, please visit [cloverimaging.com](http://cloverimaging.com).

### **Contact:**

Luke Goldberg  
Global EVP Sales and Marketing  
[Luke.Goldberg@cloverimaging.com](mailto:Luke.Goldberg@cloverimaging.com)