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Clover Imaging Group and MSE Brand Take Home 2016 RT Media Global Industry Awards:

CIG for E-commerce Leadership and MSE Brand for Technology Innovation

Chicago, Ill. – October 27, 2016 – At the 2016 RT Media Global Industry Awards, Clover Imaging Group (CIG) won the award for E-commerce Leadership and MSE brand, the imaging company's premier brand of remanufactured print cartridges, won the Technology Innovation Award. The award ceremony took place on October 12, 2016 before the RemaxWorld Expo in China.

"We are extremely proud to be recognized for our leadership in e-commerce," said Mike Posch, SVP E-Commerce, Product Management, and Merchandising for Clover Technologies Group. "Clover's culture is built around innovation. We empower our talented team of developers to seek out the latest in digital technology best practices so that our customers have a seamless user experience and we can continue to set the standard for industry excellence."

On an ongoing basis, Clover's development team closely collaborates with sales and customers to launch website enhancements that streamline their online experience. <u>Cloverimaging.com</u>'s cutting-edge functionality includes access to the entire catalog of products and services, account management and purchasing tools, integration with leading e-commerce platforms, downloadable pricing and product info, live chat support, and a host of additional features. Utilizing the latest in responsive technology, <u>cloverimaging.com</u> is compatible with all browsers and mobile devices.

"It is wonderful to be recognized by RT Media for CIG and the MSE brand's innovation and dedication to the constant improvement of the imaging industry," said Luke Goldberg, EVP Global Sales and Marketing for Clover Imaging Group. "MSE brand is recognized for leading the industry in quality and reliability year after year. The MSE brand continues to be integral for CIG in our OEM conversion strategy, which is a focal point for us as it is the key vehicle to drive growth with quality minded users and provides our dealers with a sustainable path forward."

CIG is also proud to celebrate the continued dominance of the MSE brand in the imaging industry by winning the Technology Innovation Award from RT Media. The combining of MSE and CIG in 2014 shaped an unrivaled technological capability capable of engineering innovation and remanufacturing excellence, producing a new aftermarket benchmark. With a 99.5 percent documented success rate, MSE brand is the best choice for OEM alternative quality.

For more information about CIG or the MSE brand, please visit www.cloverimaging.com.

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About Clover Imaging Group

Clover Imaging Group (CIG) provides unparalleled support, collection opportunities, and solutions to independent dealers, OEMs, and retailers throughout the imaging channel and includes the most respected and well-known brands in the industry, including: MSE, Dataproducts, Clover Environmental Solutions, OPRA, Axess Managed Print Services, Tecno Toner, Depot International and Latin Parts. This

impressive group offers the market's widest array of products and services, supported by a vast engineering infrastructure, marketing resources, distribution capabilities, and strategic partnerships. By bringing all aspects of our business together, CIG is able to provide a level of partnership unsurpassed in the aftermarket imaging space. For more information, please visit <u>cloverimaging.com</u>.

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